



**Danish Technological Institute (DENMARK),
Finnish Center For AI / VTT (FINLAND),
HUB France IA (FRANCE),
AppliedAI Initiative / UnternehmerTUM (GERMANY),
Application Center for AI / Fortiss (GERMANY),
SINTEF (NORWAY),
Norwegian Open AI Lab (NORWAY),**



**DANISH
TECHNOLOGICAL
INSTITUTE**



Initiative for
applied artificial
intelligence

FCAI



fortiss



SINTEF



EU connected DIH

With

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December 14th 2018

In the objective to foster and accelerate AI in Europe, FCAI (Finland) is one of the founding member of an alliance including DTI (Denmark), FranceAI Hub (France), SINTEF and OpenAILab (Norway), AppliedAI TUM and Fortiss (Germany), with a cooperation agreement signed in München on November, 29th 2018 with the intention to create the “European Applied AI” hub (namely “European Applied AI” or “the alliance”).

Danish Technological Institute (DENMARK), Finnish Center for AI / VTT (FINLAND), FranceAI HUB (FRANCE), AppliedAI Initiative / UnternehmerTUM (GERMANY), Application Center for AI / Fortiss (GERMANY), SINTEF (NORWAY), Norwegian Open AI Lab (NORWAY), are independently owned organization, representing and building Artificial Intelligence (AI) local ecosystem in their respective countries in Europe (“The Founding Members”). They all play an active role in their national AI strategy, share interest and intention to build a strong European AI ecosystem. All focus on the application of AI and the innovation ecosystem around it. All believe in a European impact through variety, resilience, diversity, and robustness of AI solutions.

The Founding Members believe that to invest, develop and actively participate in the development of the AI industry, the promotion and cooperation between European members is now a priority. The mission of the Alliance is to build European Applied AI ecosystem and emerge new European AI champions globally.

To make it so, the alliance will be in 2019 focusing on:

- a) Organizing and sharing regularly knowledge, presentation and joint knowledge agenda
- b) Mobilizing, sharing information or joint application to EU or countries calls
- c) Organizing 1-2 joint events per year and participating to key AI events, gathering the best of European and international AI ecosystem at scale, being Talents, Researchers, Investors, Large companies and Entrepreneurs.
- d) Identifying national champions and connecting them with other champions and potential partners, investors, with the objective to build up, scale up global leaders within specific industries such as Healthcare, Mobility, Environment and Industry.
- e) Sharing market opportunities and access to accelerate champions development
- f) Support the creation of an investment fund and developing a deal flow to identify, create and accelerate these champions

In 2019, an action plan will be based on:

1. Validate Team & budgets requirements for H1-H2 2019, and start of hiring process
2. Identify the key strength of each local ecosystem, key actors and partners
3. Boost the marketing on key strength of each local ecosystem, key actors and their AI applications - both in Europe such as initiated at DLD in München, Germany in January 2019 - and internationally

4. Boost the development of and access to specific public or private Funding projects to accelerate resource available to European companies applying AI in fields like Healthcare, Mobility, Environment, Energy and Industry
5. Facilitate specific industrial projects to accelerate production and scale up of existing or new companies, such as encouraging the contribution on specific Data projects to accelerate resource available to European companies
6. Collaborate on industrial projects, such as initiated by some members with the French-Finnish Shared Datasets projects

The final 2019 action plan will be defined and validated by the Board in January 2019

The European Applied AI hub will be managed by:

- A board with a representative from each Founding Members, namely:
 - Danish Technological Institute (DENMARK), represented by Rasmus Hasle, Product Manager, on behalf of Anne-Lise Høg Lejre, Executive Vice President,
 - Finnish Center For AI / VTT (FINLAND) represented by Janne Jarvinen, Vice President,
 - Hub France IA (FRANCE), represented by Antoine Couret, its President,
 - AppliedAI Initiative / UnternehmerTUM, represented by Andreas Liebl, its Managing Director,
 - Application Center for AI / fortiss (GERMANY), represented by Matthias Pfaff, its Head of Center,
 - SINTEF (NORWAY), represented by Anne Marthine Rustad, Research Manager, on behalf of Morten Dalsmo, Executive Vice President,
 - Norwegian Open AI Lab (NORWAY), represented by Heri Ramampiaro, Head of the Data and Artificial Group and acting Scientific Coordinator,
- An operational team with 2-3 people in H1 2019 and 4-6 after. This team will be based on :
 - President to manage general execution of the strategy decided by the Board
 - Project managers to manage relationship and common projects of members
 - Community Manager to link all members and create an EU communication framework
 - Legal expert to mutualize contributions to the EU commission on contracts and data management.

The budget for such a team to make EU applied AI operational is:

- 2019: 200-300k€
- 2020: 400-600k€